

GAMBIA RADIO AND TELEVISION SERVICES

TELEVISION RATES

VAT NO: 22749

TIME	ADVERT DURATION	CHARGE RATE	VAT 15%	TOTAL	BLOCK NAME
4pm TO 7pm	0-60 SECS	739,13	110,87	850,00	SILVER/BRONZE/GOLD
7pm TO 12 noon	0-60 SECS	1.231,30	184,70	1.416,00	DIAMOND / PLATINUM
Before the news	0-60 SECS	3.078,26	461,74	3.540,00	Before the news
In the news	0-60 SECS	4.104,35	615,65	4.720,00	In the news
After the news	0-60 SECS	3.078,26	461,74	3.540,00	After the news

AIRTIME FOR PROGRAMMES

NON COMMERCIAL			
DETAILS	RATE	VAT 15%	TOTAL
0-15 MIN.	5.130,43	769,57	5.900,00
16-30 MIN.	10.260,86	1.539,14	11.800,00
31-45 MIN.	15.391,30	2.308,70	17.700,00
46-60 MIN.	20.521,74	3.078,26	23.600,00

COMMERCIAL			
DETAILS	RATE	VAT 15%	TOTAL
0-10 MIN.	5.130,43	769,57	5.900,00
11-15 MIN.	8.208,69	1.231,31	9.440,00
16-20 MIN.	11.286,96	1.693,04	12.980,00
21-25 MIN.	14.365,22	2.154,78	16.520,00
26-30 MIN.	16.417,39	2.462,61	18.880,00
31-35 MIN.	18.469,57	2.770,43	21.240,00
36-40 MIN.	21.547,83	3.232,17	24.780,00
41-45 MIN.	24.626,09	3.693,91	28.320,00
46-50 MIN.	27.704,35	4.155,65	31.860,00
51-55 MIN.	30.782,61	4.617,39	35.400,00
56-60 MIN.	32.834,78	4.925,22	37.760,00

TELETEXT MESSAGES

DETAILS	RATE	VAT 15%	TOTAL
BIRTHDAY	1.000,00	150,00	1.150,00
OBITUARY	500,00	75,00	575,00
PUBLIC NOTICES	1.000,00	150,00	1.150,00
DUBBING			
DVD NEWS ITEM	500,00	75,00	575,00
VHS NEWS ITEM	300,00	45,00	345,00
FULL EDITED	1.200,00	180,00	1.380,00
FULL PROGRAM	1.500,00	225,00	1.725,00

TAPE EDITING

PRODUCTION	5.000,00	750,00	5.750,00
EDITING 0-30 MINS	2.000,00	300,00	2.300,00
EDITING 0-60 MINS	3.000,00	450,00	3.450,00

TV COVERAGES

COVERAGES & NEWS	8.208,70	1.231,30	9.440,00
NEWS ITEM	3.078,26	461,74	3.540,00
COVERAGE	5.130,44	769,57	5.900,00

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