

GAMBIA RADIO AND TELEVISION SERVICES
EFFECTIVE JANUARY 2013 VAT NO:22749

RADIO ADVERTISEMENT AND AIRTIME

AIRTIME RATES			
DETAILS	RATE	VAT 15%	TOTAL
30 MINS	1.539,13	230,87	1.770,00
60 MINS	3.078,26	461,74	3.540,00
COVERAGE	1.231,30	184,70	1.416,00

SPOTS ANNOUNCEMENT

DETAILS	RATE	VAT 15%	TOTAL
30 SECS	41,04	6,16	47,20
60 SECS	61,57	9,24	70,80
90 SECS	92,35	13,85	106,20
120 SECS	123,13	18,47	141,60
180 SECS	184,71	27,71	212,42

PRODUCTION COST

	RATE	VAT 15%	TOTAL
BASIC IN-STUDIO PRODU	256,52	38,48	295,00
COVERAGE FOR NEWS IT	1.231,30	184,70	1.416,00

PUBLIC NOTICE & ANNOUNCEMENT

DETAILS	RATE	VAT 15%	TOTAL
1-50 WORDS	76,96	11,54	88,50
51-100 WORDS	153,91	23,09	177,00
101-150 WORD	205,22	30,78	236,00
151-200 WORD	256,52	38,48	295,00
201-250 WORD	307,83	46,17	354,00

OBITUARY ANNOUNCEMENT

1 PAGE	43,48	6,52	50,00
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